From:	Cook, Katie
Subject:	Daily Media Clips - 3.20.18
Date:	Tuesday, March 20, 2018 9:03:53 AM
Attachments:	image005.png image001.png image002.png image003.png

switch to HTML

SECTION 809 PANEL

Daily Media Clips

March 20, 2018

The Section 809 Panel is a congressionally mandated panel designed to be a catalyst that restores agility and simplicity to defense acquisition through bold and effective recommendations.

Good morning! We found several articles that you may be interested in.

Market research: To do or not to do?
March 19, 2018 | The Contracting Education Academy at Georgia Tech

They also struggle with the question of whether market research should be completed. And many firms or agencies sometimes become confused somewhere between the market research and the solicitation phases. In 2015, the Government Accountability Office (GAO) completed a review of 28 DoD contracts, at least 50 percent of which had inadequate, inconsistent and unclear market research documentation.

In 2017, the International Journal of Market Research noted that no one possesses a "crystal ball" for obtaining information on a specific market, especially given the regular disruptions or changes in various market sectors over the last 30 years. Does your acquisition team have a crystal ball for obtaining information on a specific business market sector? Are your team's research methodology and documentation adequate to get clear and concise results?

Read more HERE.

Other Articles of Interest

Is the cost of military space programs going up or down? Depends on how you count
March 19, 2018 | Sandra Erwin

DoD's cost of low-yield nuclear warhead for submarines set at $48.5 million
March 19, 2018 | Aaron Mehta

The Pentagon Wants AI To Reveal Adversaries' True Intentions
March 19, 2018 | Patrick Tucker

The Pentagon Refuses To Discuss How It Plans To Screw Up The New Space Force Uniforms
March 19, 2018 | Jeff Schogol

Congress closes in on massive spending bill
March 19, 2018 | Sarah Ferris, Burgess Everett, and Rachael Bade

Shutdown looming, Congress and White House seek budget deal
March 19, 2018 | Andrew Taylor

Cardin: Will Congress avert a government shutdown? 'I have no idea'

March 19, 2018 | Jory Heckman

What Is The True Cost Of Air Force One?
March 18, 2018 | Lara Seligman

Another potential buyer for CSRA [Audio]
March 19, 2018 | Eric White

Section 809 News

DAU Acquisition Training Symposium – April 3, 2018 at DAU Fort Belvoir Campus

REGISTER HERE

KATIE COOK, CAPM
Digital Media Project Manager
Section 809 Panel
1400 Key Blvd., Suite 210
Rosslyn, VA 22209
(**W**) 703-571-2989
(**C**) 571-342-0589

SECTION 809 PANEL | Streamlining & Codifying Acquisition